

ALABAMA BANKERS ASSOCIATION

songs OF THE *south*

ANNUAL CONVENTION & TRADE SHOW



June 4-7TH

2017

OMNI NASHVILLE HOTEL

featuring a
special performance

BY

LEE GREENWOOD

ON JUNE 7TH

MUSIC
OUTDOOR ADVENTURE
HISTORY
FOOD
SHOPPING
NASHVILLE





ONE OF THE **HOTTEST**
CITIES TO VISIT

RIGHT NOW IS

NASHVILLE, TENN.

RECENTLY RANKED BY

TRAVEL +

LEISURE MAGAZINE

AS THE DESTINATION OF

THE YEAR, IT WAS

ALSO CITED BY

FORBES TRAVEL

GUIDE AS ONE OF THE

TOP 16 DESTINATIONS

FOR 2016.

2017 agenda

SUNDAY, JUNE 4

- Belle Meade Plantation Tour*
- Registration & Country Roads Welcome Reception
- B2L Silent Auction Begins

MONDAY, JUNE 5

- Prayer Service
- Breakfast Buffet
- General Business Session
- Mansion at Fontanel Tour*
- Reception & B2L Silent Auction Ends
- Family Tradition Dinner and Entertainment at Acme Feed & Seed

TUESDAY, JUNE 6

- Prayer Service
- Breakfast Buffet
- General Business Session
- Shopping in Historic Franklin*

WEDNESDAY, JUNE 7

- Prayer Service
- Breakfast Buffet
- General Business Session
- God Bless the U.S.A. Dinner and Entertainment featuring Lee Greenwood

**Optional events, additional fees apply*



CONVENTION EVENTS

Sunday evening

COUNTRY ROADS

REGISTRATION & WELCOME RECEPTION

Reconnect with old friends and come home to a place where you belong - our annual convention and trade show. Enjoy refreshments and entertainment while getting a head start on the Bankers 2 Leaders Silent Auction. Our trade show will be set up with our vendors ready to interact with our guests. And in Nashville, you never know who might drop by or what celebrities you will come across - so be prepared to be starstruck.



Monday evening FAMILY TRADITION

DINNER & ENTERTAINMENT

Just like Hank said, some things are just a family tradition. And for many, our annual convention is just that. Celebrate the traditions of the south and Alabama's banking industry at our Monday evening event. Experience an entirely new Lower Broadway at Acme Feed & Seed. This uniquely 'Nashville' atmosphere that honors the unparalleled character of the city's past, present and future. Join us for dinner and entertainment while

we progress throughout the four floors of this historic building. The first floor at Acme is an updated take on the classic honkytonk – the Acme “funkytonk.” The second floor of the Acme provides a lounge and bar on Broadway where guests can socialize comfortably. The third floor is home to The Hatchery at Acme, the largest one-level event and music venue on lower Broadway. Inspired by the long-held moniker of the building, Acme Feed & Hatchery, The Hatchery provides unparalleled character, historic charm and an open floor plan. The open-air rooftop bar at the Acme overlooks the entire downtown area, providing sweeping views of Broadway, the Cumberland River, Nissan Stadium and Riverfront Park.



Wednesday evening GOD BLESS THE USA

DINNER & ENTERTAINMENT

We are proud of our country and everything it is to be an American, and we know you are, too. So join us for our grand finale event on Wednesday evening where we will enjoy a performance by Lee Greenwood after our dinner. This incredible event is one that will be remembered for years to come.





accommodations

OMNI NASHVILLE HOTEL

The Omni Nashville Hotel is created specifically to be an authentic expression of the city's vibrant music culture. Across from the Music City Center, this downtown Nashville hotel is a one-of-a-kind experience, fully integrated with an expansion of the Country Music Hall of Fame® and Museum on three levels.

Located on Fifth Avenue between Demonbreun and Korean Veterans Boulevard, Omni Nashville Hotel's design is a modern expression of the city's distinct character, incorporating natural materials, exposed steel and regional limestone. The multi-story hotel and expanded museum share meeting and entertainment space and bring additional restaurants and retail venues to this dynamic destination in downtown Nashville.

Hotel rooms feature 408 square feet of comfortable living space containing one king bed or two queen beds and a spacious bathroom. These luxuriously appointed rooms have floor-to-ceiling windows and warm colors that reflect the spirit of Music City. The room includes a work station, LCD HDTV and contemporary furnishings including plush bedding. The bathroom has either a walk-in shower or tub, lighted vanity mirror and granite countertops. Guest rooms have complimentary wifi.

Rooms are available at a rate of \$294 for a double. Our **room block expires on May 2, 2017** provided the room block does not fill up before this date. To make reservations call (800) THE-OMNI and reference the Alabama Bankers Association. Or, you may make your reservations online at <https://www.omnihotels.com/hotels/nashville/meetings/aba>. First and last night's room fees are due upon booking and there is a 14-day cancellation policy. Check-in is at 4 p.m., and checkout is at 11 a.m. A guest who does not notify the hotel of an early departure within seven days of arrival will be charged an early departure fee equal to one night's room rate.

optional excursions

HISTORY ~ DINING ~ SHOPPING

SUNDAY, JUNE 4 *from 11:30 a.m. - 2:30 p.m. (\$123 per person plus tax)*

Belle Meade Plantation

Now known as the “Queen of Tennessee Plantations,” Belle Meade Plantation started in 1807 with a log cabin and 250 acres. It grew into a beautiful Greek Revival Mansion and one of the largest private estates in Nashville covering more than 5400 acres. Today, visitors can explore the remaining 30 acres and find the original cabin, a slave cabin and a massive carriage house and stables built in 1892, housing one of the most impressive carriage collections to be found. Before leaving to tour the plantation, guests will enjoy a brunch at the hotel. After the guided tour of the mansion is complete, guest are invited to a complimentary wine tasting in the winery.

MONDAY, JUNE 5 *from 11 a.m. - 3 p.m. (\$162 per person plus tax)*

Mansion at Fontanel

The Mansion at Fontanel is a 33,000 square foot log cabin and former home of Country Music legend and Hall of Fame member Barbara Mandrell. This is the only “home of the star” tour in Nashville that you can actually go inside! Join us for lunch and an exclusive tour of the mansion. Guests will be greeted by Barbara Mandrell’s daughter, Jaime Dudney. The mansion boasts more than 20 rooms, 13 bathrooms, five fireplaces, two kitchens, an indoor pool and even an indoor shooting range. The Mansion at Fontanel has been filled to the brim with photos, memorabilia and personal items from the period when the Mandrell family lived there.

TUESDAY, JUNE 6 *from 10:30 a.m. - 3:30 p.m. (\$116 per person plus tax)*

Shopping in historic Franklin

Downtown Franklin, Tenn. is a vibrant blend of historic preservation and modern sophistication. Before shopping, guests will dine at Mere Bulles in Brentwood, Tenn. Mere Bulles menu features fine southern cuisine as well as steakhouse fare. After lunch, guests will be transported to Franklin where there is an oasis of southern hospitality housed in a 16-block National Register district of award-winning antique shops, brick-and-mortar gift and book stores, fashion-forward boutiques, privately owned art galleries, lovingly restored homes and more. This area has earned recognition as an authentic, eclectic community whose locals have never met a stranger.

emphasis on education

AN EARLY LOOK AT OUR CONFERENCE PRESENTERS

KEYNOTE SPEAKER

BRACE FOR IMPACT: MIRACLE ON THE HUDSON

Dave Sanderson



When US Airways Flight 1549, or “The Miracle on the Hudson” ditched into the Hudson River on January 15, 2009, Dave Sanderson knew he was exactly where he was supposed to be. The last passenger off the back of the plane on that fateful day, he was largely responsible for the well-being and safety of others, risking his own life in frigid water to help other passengers off the plane. Despite the hazard to himself, Sanderson thought only of helping others and emerged from the wreckage with a mission: to encourage others to do the right thing. In this stirring presentation, Sanderson shares the story of Flight 1549, revealing the inner strength it took to make it through the day, and how teamwork and leadership can help overcome any obstacle.

GENERAL SESSION SPEAKER

PROCESS OF PRODUCT

Inky Johnson

Sept. 9, 2006 started as a normal college football game in Neyland Stadium. If anything, the event was an afterthought, dropped into the schedule at the last minute. For Inky Johnson, though, the game changed everything. A routine tackle turned into a life-threatening injury, and since then nothing has been normal. Not with a paralyzed right arm, daily pain, and constant physical challenges. His dream was to play professional sports. You might think his injury would have destroyed his motivation and crushed his spirit. But that’s only because you don’t know

Inky. Who is Inky? Inky Johnson? He could be described as the survivor of an underprivileged past, a refugee of poverty and violence and a success story stained by tragedy. But if you look deeper, you’ll discover something else. You’ll see a man who looks in the face of defeat and says, “Am I really failing, or is God prevailing?” You’ll see a man gripped by the promise that God has purposes and plans far beyond our own. And you’ll be inspired by his relentless determination, which he loves to impart to others through his dramatic story. Inky has a master’s degree in sports psychology from the University of Tennessee. He devotes much of his time to mentoring athletes and underprivileged youth.

Registration Information

Register for the full convention and save! A full convention package includes:

- Top industry speakers presented at three business sessions
- Three full breakfast buffets
- Welcome Reception
- Monday night Family Traditions (reception, dinner and entertainment)
- Wednesday night God Bless the USA (reception, dinner and entertainment)
- Three breaks offered during general sessions
- B2L Silent Auction
- Interaction with vendors participating in the Trade Show

To qualify for the **EARLY BIRD RATE**, all registration fees must be paid in full and received in our office by **March 31, 2017**. ABA will bill you for additional registration fees if received by our office after this date.

A child is considered anyone 17 years of age or younger. If you are registering your adult children who are older than 17, they are considered an adult guest and must pay the fee for that category. All registration fees are per person.

CANCELLATION POLICY — Due to very strict cancellation policies and prepayment policies imposed on ABA by third party providers, the following cancellation policy is necessary and will apply. ABA will process a \$150 per person administrative fee for all cancellations, regardless of when they are received.

REGISTRATION FEES <i>All registration fees are per person</i>	Early Bird 3/31/2017	Regular rate
Member Banker/Associate Member	\$945	\$995
Member Spouse/Guest*	\$575	\$645
Child (age 2-11)*	\$225	\$250
Child (age 12-17)*	\$325	\$350
Non-member Banker	\$1,145	\$1,195
Non-member Spouse/Guest*	\$775	\$845

**Spouses, guests and children may register at this rate ONLY if the banker or associate member/vendor with whom they are attending purchases a full registration as well.*

Cancellations received in writing by May 5, 2017 are eligible to receive a refund (minus the \$150 per person administrative fee). No refunds can be offered after 5 p.m. on May 5, 2017 although substitutions are always welcome.

TAX DEDUCTION — If the purpose of attending the ABA Annual Convention is to help you maintain or improve skills relating to employment or business, expenses relating to the conference may be tax deductible according to I.R.C. Reg 1.162-5. Consult your tax advisor. The IRS requires a notice on all registration forms which informs the attendee of the amount of the registration fee representing food and beverage. We estimate that the food cost portion of your basic registration fee is \$600 per person. Please contact your accountant or tax advisor for any tax advice.

PHOTO USE - By registering for our convention, you give your permission to be photographed during convention events and for those photographs to be used by the association.

2017 Convention Registration Form

Send completed form and fees to: ABA, 445 Dexter Ave., Suite 10025, Montgomery, AL 36104. Fax: (334) 244-9382. You may also email your completed form to Ashley Thomas at athomas@alabamabankers.com or Lisa Garrett at lgarrett@alabamabankers.com.

Name _____ Bank _____

Address _____ City, State & Zip _____

Phone _____ Email _____

Spouse/Guest _____ Cell Number _____

Child/Age _____ Child/Age _____

Full Registrations. YES! I want to take advantage of every activity!

Please register my family and me for the full registration. I am registering a total of:

___ Bankers/Associate Members ___ Spouses/Guests

___ Children (12-17) ___ Children (2-11)

OPTIONAL EVENTS. Registration for optional events will be done online this year through an outside company. Registration for optional events will open in late January. When registering online for each event, tax will be automatically added. Watch your email and the mail for details about how to register for our optional events.

PAYMENT METHOD

- I have enclosed a check for my registration fees.
- Please invoice me for my registration fees.
- Please charge a total of \$ _____ to the following credit card:
 - Visa MasterCard Discover Amex
- Credit Card No. _____ Exp. _____
- Signature _____

QUESTIONS?

Call Lisa Dunn at (334) 386-5737 or Janice Cox at (334) 386-5733.

Visit us on the Internet at www.alabamabankers.com.

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